



# FRYE LIGHTS

JULY 2007

VOLUME V ISSUE 7



## Councilmember Frye Announces \$4.4 Million for Serra Mesa Parks!

Councilmember Frye is excited to announce that the City has received \$4.4 million from Simpson Housing, developer of the Parkview Aero Court project in Serra Mesa. The residential development will be located on Kearny Villa Road, north of Cabrillo Heights Park.

The developer agreed to make this contribution to Serra Mesa community parks when the project was brought before the City Council in 2005.

The funding will be used for turfing at Angier and Wegefroth Elementary Schools and improvements to Cabrillo Heights Park, including an off-leash dog area, tree planting, landscaping, ballfield benches and drinking fountains.

Councilmember Frye thanks Simpson Housing and looks forward to seeing these park improvements in District Six!



### SERVING

Bay Ho

Bay Park

Birdland

De Anza

Clairemont

Kearny Mesa

Linda Vista

Mission Valley

Mission Bay Park

Mission Village

Morena

Serra Mesa

Stonecrest

Villa Morena

## Updates from the Councilmember...

### Sunroad

Last month in Frye Lights, I spelled out the steps necessary for the Mayor and Sunroad to take in order to ensure the public safety and comply with the law: [www.sandiego.gov/citycouncil/cd6/pdf/fryelights/fryelightsjun07.pdf](http://www.sandiego.gov/citycouncil/cd6/pdf/fryelights/fryelightsjun07.pdf).

It appears that they *finally* got the message from the public, FAA, California Department of Transportation, pilots, the media, our City Attorney and me – that the Sunroad office tower is a hazard to air navigation and all portions of the building need to be reduced to a height of 160 feet.



After much urging, the Mayor issued a Stop Work Notice last month and Sunroad has said that it will comply. It does not appear, however, that Sunroad is actually committed to reducing all portions of the office tower to 160 feet or less, which remains a serious problem as well as a hazard to air navigation. What building height Sunroad will propose is anyone's guess. They also plan to continue with their litigation against the City, although settlement talks are expected to be scheduled this month.

Additionally, Sunroad is planning to build more office towers, and on June 21, 2007, the Development Services Department (DSD) issued a Notice of

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## FRYE LIGHTS: CELEBRATING THE DISTRICT SIX SPIRIT



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Future Decision to approve, conditionally approve, modify or deny Sunroad’s application for a second tower. This decision is being made by DSD under what is known as a Substantial Conformance Review (SCR). **This means that there is no public hearing required;** however, their decision can be appealed to the Planning Commission within 12 business days after the decision date (which will be no less than 11 business days from the June 21st Date of Notice).

Substantial Conformance Review is another serious problem with the current development approval process. Too many important land use decisions are made with little, if any, public input and no public hearing takes place unless someone appeals DSD’s decision.



As stated before in a memo I sent to the Mayor – it is time to put the public interest first and require a public process *before* DSD approves any additional Sunroad office towers. That includes requiring DSD to prepare an amendment to the Sunroad Master Plan and a supplemental Environmental Impact Report for the project. The subsequent review will result in a true vetting of the project, and provide the ability for all agencies and the public to comment *before* issuing any building permits.

The lack of public process is how Sunroad got away with ignoring the law to begin with. The Mayor and Development Services must learn from past mistakes and ensure that the public, and not just the developer, is part of the process.



### Public Right to Know

Just when it seemed we were making some progress in protecting the public right to know, another “compromise” budget proposal has emerged. Unfortunately, this latest proposal is worse than the previous one, which if you recall, would have allowed the Mayor to make cuts of approximately \$48 million without any public process. It was also determined that it violated our City Charter.

**The new proposal would allow the Mayor to reduce public services by \$155 million before being required to notify the public or City Council.** Monetary “service criteria triggers” would be established to determine when the council and public would be notified about service reductions.

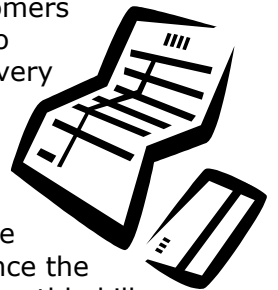
This new proposal makes a mockery of the public right to know, and does not, in my opinion, comply with our City Charter. The budget is a contract between the Mayor, Council and public, and is a result of many months of public hearings. If there is a reduction in services that were agreed to in the budget, **the public should have a say and be able to participate before, not after, the decision is made.**

As of this writing, I do not have a date for when this matter will be scheduled for a public hearing. However, when a date is set, I will notify you via email. If you’re not on my email list, signing up is easy. Visit the District Six website at [www.sandiego.gov/cd6](http://www.sandiego.gov/cd6), type your email into the “Frye Lights” box and click submit.

### Bi-Monthly Billing Will Return

This past month, the City Council voted to return to bi-monthly sewer and water billing by March 2008. The annual savings to the ratepayers will be at least \$600,000 annually. We can use that money for sewer and water infrastructure instead of envelopes and postage.

In addition, overcharge adjustments to residential water customers will be made every two months, rather than every six months beginning in November of this year. The combined overcharges were at least \$500,000 or more on an annual basis. Once the switch is made to bi-monthly billing, the overcharges should be eliminated.



Thanks to all the folks who have participated in this and other issues in our community. Happy summer!

Sincerely,

*Donna Frye*



## Mission Valley Library Invites You to Join in the Fun *Library to Celebrate its 5th Anniversary!*

It is hard to believe another summer is upon us and the Mission Valley Library is going to celebrate its 5th anniversary on July 21, 2007. It seems like only yesterday that we rode the trolley with *Clifford the Big Red Dog* and the *Cat in the Hat* to the opening of the library.



Join us Saturday at the Mission Valley Library, located next to IKEA in the Fenton Marketplace, from 10:00 am to 1:30 pm in the library garden and community room for cake and festivities!

Architect Richard Blackman's design, which was awarded "Best Institutional Design" by the San Diego Chapter of the American Institute of Architects (AIA), honors Mission Valley's agrarian past with a vaulted metal roof, reminiscent of a dairy barn. Art installations by Joyce Cutler-Shaw reflect the library's location near the San Diego River where native California sycamore trees and wild river plants thrive. The *Sycamore Leaf Canopy*, which won an AIA award for "Best Divine Detail," features leaf-patterned steel panels atop the eight tree-form columns which support the roof. The *Sycamore Leaf Cascade*, with its iridescent, blue-and-green color-edges, acrylic leaves, hangs shimmering from the skylight in Natasha's Reading Room. The stair and balcony *Railing of Wild River Grasses* leading to the mezzanine and balcony is composed of glass panels etched with indigenous riparian plants.

Between the library and IKEA is a sheltered garden with its own reflecting stream meandering toward the river, providing a tranquil place to read a book or just sit on a bench.

There are many events for the entire family. Make a popsicle stick catamaran and sail it in the library stream at 10:00 am, listen to a jazz band at 11:00, have a piece of our anniversary cake at noon in the library garden and at 12:30 the *Jackstraws*, pirate-themed musicians will entertain us with their vocal harmony and comedy. The Friends of the Mission Valley Library will hold a book sale as well.



**Join the Friends of the Mission Valley Library for only five dollars and you could win a \$500 shopping spree at any Westfield Shopping Center!**

The Harry Potter Bus Tour is already in route across the country and will be in San Diego at the Mission Valley Branch Library on Thursday, July 5, 2007 from 10:00 am to 1:00 pm. This is the tour's only stop in San Diego County so library staff, Friends of the Library and Councilmember Frye are working hard to make this a memorable event!

The tour is promoting the release of the final book, *Harry Potter and the Deathly Hallows*. Through sweepstakes drawings at each of the branches, 225 lucky winners between ages 8 and 18 will be able to board the bus to create a 20 second video saying what they love about Harry Potter books.

Also, Councilmember Frye's office has secured a trolley for the day that will be leaving from Qualcomm stadium, giving the event it's own Hogwarts Express at King's Cross Station! You can catch Hogwarts Express at Qualcomm Stadium and take a short ride over to the library for FREE!



Once at the library, fans of all ages will find lots of activities to enjoy including:

- A Harry Potter-themed costume show (come dressed as your favorite character) -- yes, including adults!
- Games
- Face painting
- A magician
- Magic-inspired hat making
- Bounce houses
- Music
- A Harry Potter Jeopardy game

For more event and sweepstakes information, visit the library's website at, [www.sandiego.gov/public-library/](http://www.sandiego.gov/public-library/) and click on the "Harry Potter Celebration" button on the left!





Good Job Flexing  
YOUR Power!



On May 5th in San Francisco, the statewide *Flex Your Power* campaign recognized the City of San Diego's Water Conservation Program for its public outreach and education efforts because the water we conserve also saves energy.

**Flex your  
POWER**



*Flex Your Power* is California's statewide energy efficiency marketing and outreach campaign. Initiated in 2001, *Flex Your Power* is a partnership of California's utilities, residents, businesses, institu-

tions, government agencies and nonprofit organizations working to save energy. *Flex Your Power* has received national and international recognition, including an ENERGY STAR Award for excellence.



In the City of San Diego, the additional water conservation efforts provide enough energy to power 180 household each year!

Keep flexing your power San Diego!

## Frye Proclaims June 25th "Community Farms & Gardens Day"

In celebration of San Diego's rich agricultural history, several organizations are coming together to contribute to the vitality of our neighborhoods by planting community farms and gardens to improve the environment, decrease urban runoff and help reduce the heat island effects.

There are in excess of 39,000 acres of development and undeveloped open space in San Diego that could potentially house community farms and gardens, a concept that acts as living classrooms for students and the public.

Community farms and gardens also benefit San Diego's diverse population by providing culturally-desirable, fresh, nutritious produce to resident of all socioeconomic statuses, ethnicities and ages.

With obesity rates and diet related diseases continuing to rise, these efforts help to encourage the eating of healthy foods, while providing active recreational opportunities for people of all

ages, specifically in park-deficient neighborhoods.

The City's Planning and Community Investment Department has recently agreed to insert the words "community farms and gardens" into the General Plan of the City as well, a document that is currently being updated and will serve as a planning and growth guide for the City.



Monday, June 25, 2007, was proclaimed "Community Farms and Gardens Day" by Councilmember Frye and her colleagues, an action that will

help promote this wonderful idea and pique the ears of future volunteers and sponsors.

Want more information? Visit the Community Farms & Gardens website at:

[www.communityfarmsandgardens.org](http://www.communityfarmsandgardens.org)





## Adult Rescue & Fitness Training

### *Get Fit While Learning Practical Water Rescue Skills!*

The San Diego Lifeguard Service is offering an opportunity for adults to gain a wide variety of ocean skills and knowledge while improving physical fitness and having fun. The Adult Rescue and Fitness Program (ARAF) is providing current, former and prospective Junior Guard families the chance to bond with their children, learn more about ocean safety and develop a stronger community in the San Diego area. All instructors are professional ocean lifeguards employed by the San Diego Lifeguard Service. This valuable program builds self confidence and will provide practical skills and experience for a lifetime.

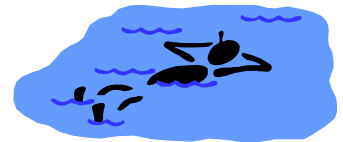
Professional ocean lifeguard training will include: rip currents and ocean hazards, ocean rescue techniques, personal watercraft rescue demonstration and technique, ocean lifeguard fitness training, an ocean beach pier jump, small groups to maximize learning and participation and individual skill development and group rescue opportunities each day!

There are three upcoming sessions on Friday July 20th, Saturday July 21st and Saturday July 28th at \$300 each. Each session offers different activities, so for more information, contact Program Coordinator Tony Bathey at (858) 736-1200 or visit:



[www.sandiego.gov/lifeguards/junior/araf.shtml](http://www.sandiego.gov/lifeguards/junior/araf.shtml)

Space is limited, so register now!



## Councilmember at the 17th Annual E.A.R.T.H Awards & VIP Reception

On June 7, 2007 Councilmember Frye helped present awards at the 17th Annual **Very Important Planet** Reception and E.A.R.T.H Awards held this year in the City of San Diego Environmental Services "Green Building."

Each year, Earth Works recognizes businesses, clubs, organizations and/or individuals that deserve special recognition for their work on behalf of a clean and healthy environment. This event brings together individuals from government, industry and nonprofit organizations, and private citizens - representatives of the diverse elements of the environmental community.

Awards included the Earth Awards, the City of San Diego Waste Reduction and Division Awards and the Air Pollution Control District Clean Air Awards.

Councilmember Frye was joined by Mayor Jerry Sanders and County Supervisor Pam Slater-Price. Also, 10 News' Marti Emerald took part in the event as the master of ceremonies. Councilmember Frye congratulates all of this year's winners and thanks them for their hard work throughout the year!



Councilmember Frye (far right) and Director of the Environmental Services Department, Elmer Heap (far left) smile for the camera with some of this year's winners.



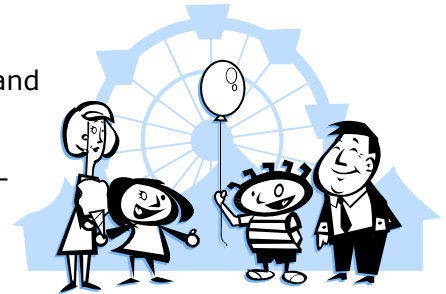
## Mark Your Calendars for Clairemont Family Day!

August 5th is Clairemont's 18th annual Family Day! As always, this event is held at the South Clairemont Recreation Center at 3605 Clairemont Drive from 8:00 am to 5:00 pm.

It's a great way to enjoy the wonderful weather and rides for the kids, and learn about all the exciting things happening in your community!

Councilmember Frye will be there to present this year's Family Day honoree, so don't miss this exciting event.

More details will appear in our August issue of Frye Lights.



## Councilmember Frye Visits Local "Green Roof"

Councilmember Frye recently toured a new "green roof" in Kearny Mesa, created by Jim Mumford of Good Earth Plants.

Green roof systems are an extension of the existing roof and involve high quality water proofing and root repellant systems, a drainage system, filter cloths and lightweight growing medium and plants.

The systems may be modular, with drainage layers, filter cloth, growing media and plants already prepared in movable, interlocking grids, or, each component of the system may be installed separately. Green roof development involves the creation of "contained" green space on top of a human-made structure. This green space could be below, at or above grade, but in all cases the plants are not planted in the "ground."

In North America, the benefits of green roof technologies are poorly understood and the market remains immature, despite the efforts of several industry leaders. In many other countries however, these technologies have become very well established, leading to a wide range of public and private benefits, including economic benefits, sound insulation, amenity space, aesthetics and food production.

Councilmember Frye will continue to track the progress of this amazing roof top and hopes to see this idea grow!



*Councilmember Frye and Jim Mumford admire a growing plant atop the Good Earth Plants building in Kearny Mesa. Although in its early stages, one can see the organized layout of the future native plants.*



*Pictured above is a well-established green roof atop the Fairmont Waterfront Hotel in Vancouver. The herbs, flowers and vegetables grown here saves its kitchen an estimated \$30,000 a year in food costs! (Photo courtesy of David Walker)*



## Important Phone Numbers

Abandoned Vehicles	858-495-7856
Animal Regulation	619-236-4250
Beach & Bay Advisory	619-338-2073
Birth and Death Records	619-237-0502
Brush Abatement	619-533-4444
Building Permits	619-446-5000
Buses/MTS Access	619-233-3004
Canyon Watchers Program	858-292-6484
City Council Docket Info	619-533-4000
City Directory	619-236-5555
Community Service Center	858-581-4111
Code Violations	619-236-5500
Curb Maintenance	619-527-7500
Dead Animal Removal	858-694-7000
Dog Licenses	619-767-2675
<b>Fire Stations</b>	<b>619-533-4300</b>
<b>Graffiti</b>	<b>619-525-8522</b>
<b>Hazardous Materials Hotline</b>	<b>858-694-7000</b>
Housing Commission	619-231-9400
Humane Society	619-299-7012
Libraries	
Balboa	858-573-1390
Clairemont	858-581-9935
Linda Vista	858-573-1399
North Clairemont	858-581-9931
Serra Mesa	858-573-1396
Litter Control	858-492-5010
Noise Regulation	619-236-5500
Office of Small Business	619-685-1390
Park and Recreation	619-525-8219
<b>Parking Citations</b>	<b>619-236-7145</b>
<b>Police: Non-Emergency</b>	<b>619-531-2000</b>
Pot Hole Hotline	619-527-7500
Recreation Centers	
Kearny Mesa	858-573-1387
Linda Vista	858-573-1392
North Clairemont	858-581-9926
Serra Mesa	858-573-1408
South Clairemont	858-581-9924
Tecolote	858-581-9930
Recycling Hotline	858-694-7000
Senior Citizens Services	619-236-6905
Serra Mesa Community Connection	858-565-2473
Sewer Repair/Spills	619-515-3525
<b>Sidewalk Maintenance</b>	<b>619-527-7500</b>
<b>Stormwater Pollution Hotline</b>	<b>619-235-1000</b>
Street Lights	619-527-7500
Street Sweeping	619-527-7500
Traffic Control	619-533-3126
<b>Tree Maintenance</b>	<b>619-527-7500</b>
<b>Water Emergency</b>	<b>619-515-3525</b>
<b>Water Utilities</b>	<b>619-515-3500</b>
Zoning Regulation Info	619-236-5555

## District Six Community Meetings

### Balboa Avenue Citizens Advisory Committee

Place: Clairemont Community Service Center  
4731 Clairemont Drive  
When: 4th Wednesday/Month  
Time: 7:00 p.m.

### Clairemont Town Council

Place: Clairemont High School Cafeteria  
4150 Ute Drive  
When: 1st Thursday/Month  
Time: 7:00 p.m.

### Clairemont Mesa Planning Committee

Place: Clairemont Friendship Senior Center  
4425 Bannock Ave.  
When: 3rd Tuesday/Month  
Time: 6:30 p.m.

### Kearny Mesa Planning Group

Place: Serra Mesa-Kearny Mesa Library  
9005 Aero Drive  
When: 3rd Wednesday/Month  
Time: 12:00 p.m.

### Linda Vista Civic Association

Place: Baha'i Center  
6545 Alcala Knolls Drive  
When: 3rd Thursday/Month  
Time: 6:30 p.m.

### Linda Vista Community Planning Committee

Place: Linda Vista Library  
2160 Ulric Street  
When: 4th Monday/Month  
Time: 6:00 p.m.

### Mission Bay Park Committee

Place: Rotating Venue  
When: 1st Tuesday/Month  
Time: 6:00 p.m.

### Mission Valley Community Council

Place: Mission Valley Library  
2123 Fenton Parkway  
When: 3rd Wednesday/Odd Months  
Time: 6:00 p.m.

### Mission Valley Unified Planning Committee

Place: Mission Valley Library  
2123 Fenton Parkway  
When: 1st Wednesday/Month  
Time: 12:00 p.m.

### Serra Mesa Community Council

Place: Serra Mesa-Kearny Mesa Library  
9005 Aero Drive  
When: 4th Wednesday/Month  
Time: 7:00 p.m.

### Serra Mesa Planning Group

Place: Serra Mesa-Kearny Mesa Library  
9005 Aero Drive  
When: 3rd Thursday/Month  
Time: 7:00 p.m.





Councilmember Donna Frye  
City Administration Building  
202 C Street, MS 10A  
San Diego, CA 92101

## FRYE LIGHTS: CELEBRATING THE DISTRICT SIX SPIRIT



### The District Six Staff:

Kristin Camper-Wozniak	Council Representative
Lee Chiles Mayes	Executive Assistant/Scheduler
Keith Corry	Council Representative
Lisa Gonzalez	Senior Policy Analyst/ Council Representative
Steven Hadley	Chief of Staff
Mary Ann Kempczenski	NR&C Committee Consultant/ Council Representative
Pari Sanati-Zaker	Council Representative
Kevin Smith	Senior Policy Advisor

### **To Contact Councilmember Frye:**

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#### **E-Mail:**

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#### **Web Site:**

[www.sandiego.gov/cd6](http://www.sandiego.gov/cd6)

Register to receive updates & event information  
from Councilmember Frye by signing-up in the  
"Frye Lights" box at [www.sandiego.gov/cd6](http://www.sandiego.gov/cd6)!